

# THE CENTRE OF IT ALL



For more information about legacy and  
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# Elevating the Heart of Calgary and Building a Thriving Community

Creating Calgary's champions, MNP Community & Sport Centre, a public facility, is where community and dreams are built. A vibrant Sports and Recreation Centre, MNP is a place where people of all backgrounds unite to pursue their athletic passions. From aspiring athletes honing their skills for national and international competitions, to individuals and families embracing sport, we are building a healthier, stronger and more connected Calgary.

## Our Organization

Supporting the training and competition needs of high-performance athletes, and the fitness and recreation needs of Calgarians for over 40 Years!



## Vision

MNP Community & Sport Centre is a world class sport and fitness facility that inspires individuals and teams to achieve their goals and dreams through innovation, expertise and passion.





*We are passionate about sport – and people – and community.*



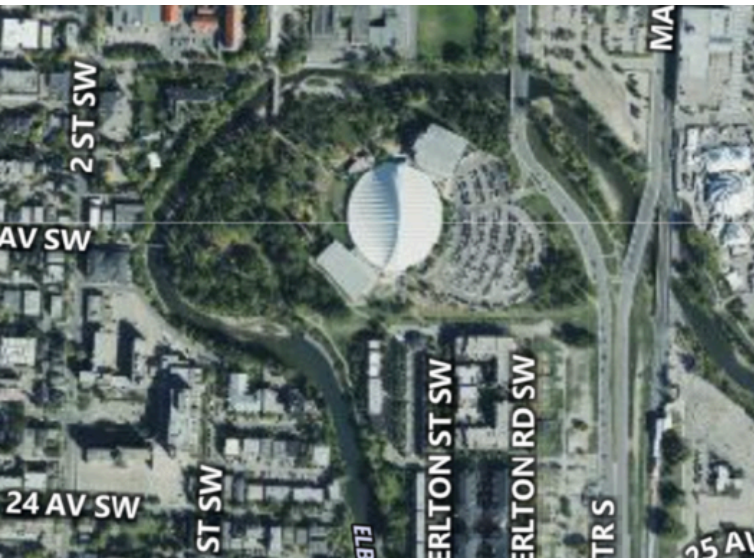
## Values

<p><b>SAFE &amp; INCLUSIVE</b></p>	<p>At MNP Community &amp; Sport Centre, we have an unwavering commitment to safety and inclusivity. Creating a space of belonging is paramount. It's not just a priority—it's the cornerstone of our community. We take responsibility for creating an environment where everyone feels part of the team.</p>
<p><b>LEGENDARY SERVICE</b></p>	<p>Our team at MNP Community &amp; Sport Centre embodies the spirit of legendary service. We believe in empowering each other to go above and beyond, exceeding the expectations of our community members at every turn. Through respect, collaboration, and dedication, we craft meaningful and unique experiences that highlight our commitment to service and community.</p>
<p><b>EXCELLENCE</b></p>	<p>We're on a journey of excellence at MNP Community &amp; Sport Centre, continually raising the bar in all aspects of our operations. From our strategic goals to our day-to-day activities, we strive for nothing short of excellence. It's this relentless pursuit that fuels our drive to create new competitive advantages and elevate our organization to new heights.</p>
<p><b>INNOVATION</b></p>	<p>We embrace innovation as a catalyst for change, challenging the status quo and enhancing our organization in new and exciting ways. Through forward-thinking initiatives and a culture of creativity, we continually push the boundaries of what's possible, driving growth and success for our community.</p>

# Building Community: The Lindsay Park Sports Society's Commitment



Founded in 1983 following the Western Canada Summer Games, the Lindsay Park Sports Society (LPSS) emerged with a dedicated mission: to elevate the collective well-being of Calgarians through the avenues of training, competition, and recreation. As an independent non-profit organization, LPSS adeptly oversees the operations of MNP Community & Sport Centre, serving as stewards of this vital community asset on behalf of the citizens of Calgary.



Nestled in the heart of Calgary, MNP Community & Sport Centre stands as more than just a venue—it's a beacon of activity with health and wellness at its core. Positioned strategically within the city, the Centre provides accessible and secure facilities, ensuring that individuals of all ages and abilities have a space to pursue their passions. Whether it's individuals or families enjoying recreational activities, high-performance athletes training for competition, or community members coming together for events, MNP Community & Sport Centre fosters a sense of belonging, health and wellness for all who enter its doors.



# OUR COMMUNITY AND FACILITY

**1.5M**

users annually



**300,000**  
sq.ft  
facility



**4,000-5,000**

daily users

**50+**

events hosted annually



**5,900**

annual members

**50,000**

drop in members



**25,000**

sq. ft fitness centre

**32**

sports partners



**36**

sports clubs

home to

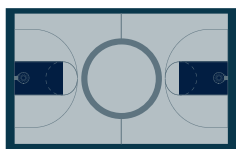
**24**



Olympic & Paralympic medalists

**2**

50m, eight-lane pools



dive tank with a **10** metre dive tower



**66**

volunteers who contributed

**3,800+**

hours



**200**



metre track

**43,064**

sq. ft of gymnasium space



**FREE**

parking for 540 vehicles

**AND MORE!**

# Shaping Calgary's Urban Landscape: health and wellness in our community

MNP Community & Sport Centre serves as a catalyst for Calgary's urban vibrancy with health and wellness at its core; contributing to our collective quest to transform Calgary into Canada's most liveable city.

The Centre is a hub for Calgarians of all ages and abilities to embrace healthy, active lifestyles through participation in sports, activities, and programming. More than a facility, the Centre is a dynamic force that transforms lives, shaping Calgary's urban identity and propelling us to a future where activity, fitness, health, wellness and community are intertwined. What distinguishes our Centre is not only our facility, but as well, our unwavering commitment to building a community where health and wellness thrive and Calgarians of all ages and stages of life feel welcome.

Calgary consistently ranks as one of the most liveable cities in the world, and the Centre is an integral part of this accolade. We play a pivotal role in shaping the lifestyle of Calgarians.

The Centre's presence enhances the city's livability, creating spaces for families to bond, athletes to thrive and individuals to pursue healthy and active lifestyles. The data tell us that active lifestyles promote economic and cultural prosperity.



## Here's what we know:

- Calgary is Canada's fourth-youngest city
- We have the highest concentration of high-tech workers in Canadian cities
- Calgary has the second-highest number per capita of small businesses and self-employed individuals in Canada
- Physical activity reduces health care costs by 400M annually and reduces absenteeism by 25% annually
- 90% of Calgarians recently surveyed believe that Calgary is one of Canada's most active cities
- People can see a 20-30% reduction in the risk of depression and dementia by being physically active
- Playing organized sports as children increases the likelihood of being physically active as an adult by 10%
- Physical activity increases adaptability and confidence in managing anxiety



With this data in mind, the Centre has an opportunity to ensure that we are building communities reflective of the need to support active and healthy lifestyles. Despite the ambition to lead healthy lifestyles, there are some stark statistics that more work is needed:

- 60% of Albertans are classified as overweight or obese.
- 64% of Albertans meet the Canadian physical activity guidelines; for youth ages 12-17 only one in 20 are getting the minimum level of physical activity.
- Lack of physical activity is related to a plethora of health concerns. From type 2 diabetes to cardiovascular disease, weight-related problems are putting enormous strain on an already fragile healthcare system.

MNP Community & Sport Centre seeks to bridge the gap between activity and outcome. Through our programs, events and community-minded initiatives that promote well-being, our Centre brings together all Calgarians who believe in the transformational power of active living and the promotion of health and well-being.

Diversity, equity and inclusion are a central feature of MNP Community & Sport Centre and, as a nonprofit organization, our community takes precedence. Recognizing Calgary's increasing diversity, a trend anticipated to accelerate in the next decade, we are committed to providing inclusive spaces, programs and experiences for all.

Through the dedicated support of our community, MNP Community & Sport Centre stands ready to rise to the challenge and be the hub for sports excellence and community impact.

We are proud to be a key pillar of what makes our city great: MNP Community & Sport Centre promotes vitality, activity, participation and overall well-being.



**THE OPPORTUNITY: build infrastructure reflective of the needs of a diverse & dynamic community**



# Transforming Calgary: A Vital Role for MNP Community & Sport Centre

*"This facility has given me confidence in terms of my day to day life and also gives me so much energy on a day by day basis. This building definitely changed me for the better. It's really an incredible experience."*  
- Christopher W., Member



*We are at the core of Calgary's transformation into Canada's premier livable city.*

We're more than just a world-class facility; we're the rhythmic pulse of Calgary, coursing through every court, pool, and community event. Unlike entities reliant on continuous government funding, the Centre operates independently, fueled by a commitment to providing unparalleled value and enriching experiences for our community. Rooted in Calgary's storied sporting heritage, the Centre contributes to the ongoing narrative shaping our city's future.



# Expanding Horizons: MNP Community & Sport Centre's LEAP Forward

## LEAP

MNP Community & Sport Centre is proud to launch its Leisure Expansion Aquatics Project (LEAP) which activates a journey to redefine recreation and unite the community in sport and wellness in Calgary's vibrant downtown core. This visionary endeavour represents not just an expansion and enhancement of facilities, but a commitment to nurture healthier, more connected communities.



## Why the Expansion?

With a legacy spanning four decades, MNP Community & Sport Centre has been a cornerstone of Calgary's recreational landscape. However, as we grow and evolve, so too must our facilities. The LEAP project is our response to the growing needs and aspirations of our community. By enhancing our amenities, we aim to provide our community with unparalleled opportunities for leisure, fitness, and social engagement.

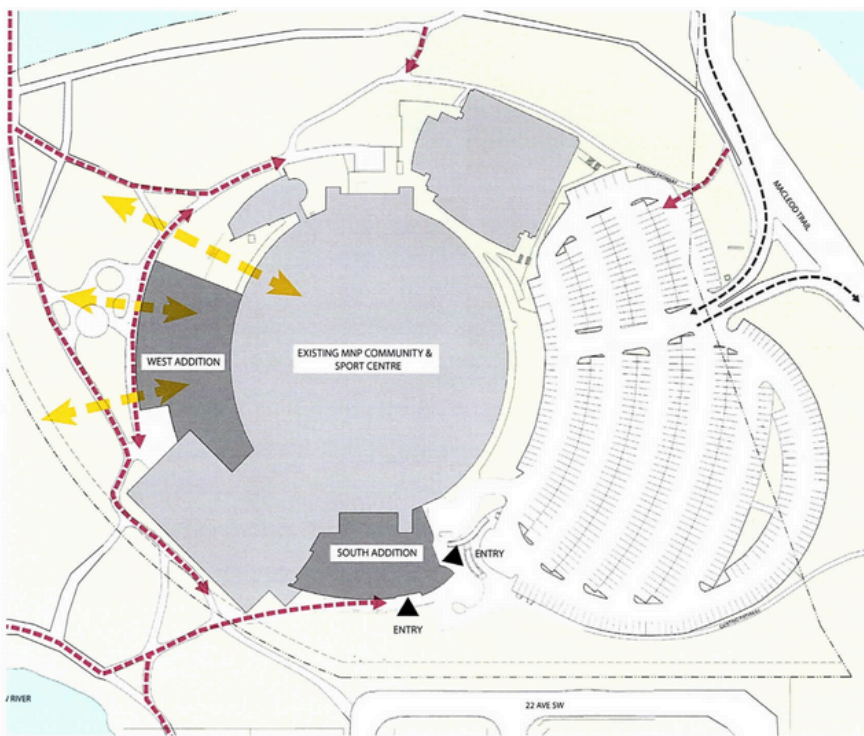
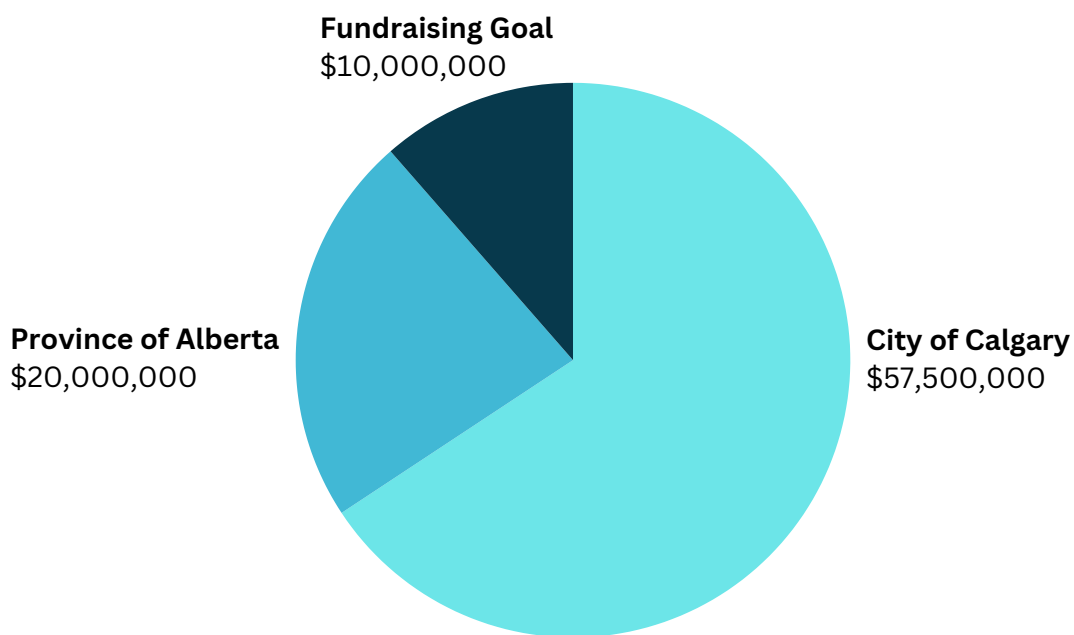
## What's in Store?

LEAP will dramatically enrich the entire experience of all who visit. Our west expansion will introduce exciting aquatic attractions, including a lazy river, water slides, and a dedicated area for young adventurers. These new initiatives have been designed with access and inclusion at the core. Meanwhile, the south expansion will redefine our main entrance, creating a dynamic hub for social interaction, relaxation and connection.

Beyond the leisure facilities, LEAP invests in upgrades to existing infrastructure, ensuring that every aspect of the Centre reflects our commitment to excellence. From universal locker rooms to bleacher seating, every detail has been meticulously planned to elevate our community experience.

# Investing in Community, Sport, and Well-being

*LEAP - A project to bring communities together for sport, fitness and recreation all under the tent.*



As we stride confidently toward the realization of our ambitious expansion project, we're thrilled to announce an opportunity for further investment in our community's future. We are looking to raise \$10 million to enhance and enrich this critical project, ensuring that every aspect of the Centre reflects our unwavering commitment to excellence.



# Opportunities to get involved in LEAP:

Through the dedication and contributions of our corporate and community supporters, the vision of the Centre will be realized. Your generosity plays a pivotal role in fortifying our expansion and elevating our initiatives, fostering a legacy that extends far beyond the facilities, and into the hearts of what makes our city great.

- **Naming and Recognition:** From the leisure water and pools, to the gymnasiums and fitness centres, there are many ways to celebrate and recognize philanthropic and corporate involvement in this campaign. Community leadership is at the heart of MNP Community & Sport Centre and we tirelessly recognize corporate and philanthropic generosity at every turn. From prominent branding, to logo placement online and in the Centre's communications and events, our team we will work with you to explore meaningful and resonant recognition and naming opportunities.
- **Expanding Access:** Through your involvement, MNP Community & Sport Centre will be able to reach more individuals, break down barriers to entry and ensure that everyone, regardless of background or ability, has the opportunity to engage in sport and healthy activity
- **Enhancing Community Outreach and Impact:** Your contribution contributes to the development of impactful community programs, reaching beyond our facilities to inspire and empower the broader Calgary community. By supporting initiatives like summer camps, community programs and competition events that engage and inspire, you play a direct role in fostering a sense of belonging, well-being and empowerment.
- **Empowering Future Generations:** Your commitment fuels the development of youth programs, bursaries and sporting activities that provide the next generation with the experience and guidance they need to pursue their athletic dreams and live healthy lifestyles.

Working in collaboration with our corporate and philanthropic donors, we will explore recognition opportunities that resonate with the values of our donors and complements the interests of our corporate supporters. With the invaluable support of our dedicated community and visionary partners, MNP Community & Sport Centre will achieve its goal to stand as a beacon of sports excellence, community impact and vibrant health and wellness. Join us and LEAP forward.

# Community Partners

## Sponsors



## Partners



## Sport Partners







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