To further build on our core brand, under our first full year as Repsol Sport Centre, we launched many fun creative platforms, like #TGIMondays, #RSCPlankOff, #RSCYogaCycle30, #ThePUSH2017 and #GiveandGetSole. These socially engaging and energizing campaigns along with our six motivational media ambassadors continue to intensify, strengthen and position our brand as the ultimate facility to build your body, your health The strength of our members and customers keep the love – or sweat – glowing under our tent.

Our honoured responsibility as leaders of this amazing facility begins and ends with our Mission; Passionate about sport — and people. We hope

One of the most amazing things about our business, is that you get to connect with fellow kindred spirits every day. You see the staff,

> repsol sport centre

A challenging year with impressive results. As you scan through the images and messages within the Annual Report, consider this:

through innovation, expertise and passion in life and sport. The results are impressive. In 2017 Repsol Sport Centre: ▶ Hosted more than 50 events and competitions

Repsol Sport Centre's vision is to inspire individuals and teams to achieve their goals and dreams

▶ Supported 35 sport partner teams

- ▶ Welcomed over 5000 members, tens of thousands of drop-in users, upwards of 8000 athletes

 - ▶ Ran hundreds of classes every week in group exercise, aquatics and fitness ▶ Invested \$2M+ in the building and equipment
 - ▶ Expanded summer and seasonal camp programming
 - ▶ Advanced plans to expand and further modernize the facility
- Not bad for tough economic times!

hope you will continue to call the Centre your home away from home.

Spencer Coupland

Board Chair, LPSS

Jeff Booke



Alexis Teasdale / Andrew Wallace / John Donovan / Cari Din / Georgette McGrath-Jukic



boxing bags

January 11

NEW! Rowing

classes for a

low impact and high

caloire burn.







314 30 DAY CARDS SOLD

FASTEST ROW CHALLENGE

July 13th Healthy

▶ FASTEST GUY: 1:20 minutes **FASTEST GIRL: 1:35 minutes**

kids registered

FOR 2017

Our first

Camp with

Spring Break



Legacy Fund

April 20-23

2017 Speedo Western

National Championships

January Donated uniforms

to Amigos Colombianos En Calgary to give to those in

need in Colombia





ATA Juniors Participants Fastest Finish

10 Mile Tri

60 Days of Summer Pass Sale

YOUTH WEEK: May 1st-7th

220 Youth & Child admissions sold at 50% OFF

MAY 15th -JULY 31st

Presented by Centaur Subaru

Volunteers

Lauren Zandee, 18–23 Female 🖣

90 DAY CHALLENGE JANUARY 9th - APRIL 9th

Partners



200,000 member accounts evaulated 41,000 active accounts transferred

Stampede Breakfast Hosted in partnership with: Total Cardiology lifemark 1

JUGO JUICE REPSOI #TGIMondays **EVERY MONDAY IN**

SEPTEMBER

9

July 24th Congrats to our 3433 TriClub for their first **Overall Team title!** SEPTEMBER 15th **NEW LED LIGHTS!**



July 4th - September 1st

SPORT Camps

increase from 2016 Alberta Government

ENHANCEMENT PROGRAM (CFEP) GRANT FROM ALBERTA CULTURE & TOURISM FOR FACILITY **UPGRADES**

COMMUNITY FACILITY

October 21

[650 athletes]

October 30th-November 5th **Member Appreciation Week** cups of coffee

14%

3 point shootout

contest participants

55%

University of Calgary Swim Club Fall Start Up Swim Meet



#RSCPlankOff Challenge YOUTUBE VIEWS **19,014** TWITTER INSTAGRAM FACEBOOK IMPRESSIONS LIKES IMPRESSIO **IMPRESSIONS**

5

Memberships 13 Pass Cards

October 13th Sales LUCKY FRIDAY THE 13th **Drop In Admissions**



discounted reward

entries for Group free partner demo sessions!



PERSONAL TRAINING **SESSIONS** total followers

November 17-19

Killarney

Short Course

[500 athletes]

Invitational

CUSTOMERS CHOOSE US:



YOUTH SQUAD REGISTRANTS



of running shoes donated to Calgary Drop In Centre October 26th **SERVICE AWARDS LUNCHEON**

staff recognized for employment milestones

employees



November 14th -

increase from 2017

48%

55%

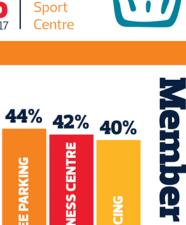


positions

work

satisfaction





098 total followers as of Dec 31 31% (O lifetime video views ebsite > 550,638 52%



page views > 1.566.70988%

child care bookings

satisfaction

4968 total likes as of Dec 31

14 total journal as of Dec 31



GROUP FITNESS PARTICIPANTS

AOUATIC PROGRAM

PARTICIPANTS





VALUES SAFETY LEGENDARY SERVICE **EXCELLENCE**

sport training facilities in Calgary. REPSOL







Super friendly staff and

pepsi

"

My favorite workout facility. Everything I need and want, plus a very mixed spectrum of

other users. From people working rehabilitation on serious brain injury, to Olympic class athletes. Plus everyone in between. This is the best energy to motivate me.

"

▶ Jeff Woodgate. **GOOGLE REVIEW**



Calgary

people, equipment and really knowledgeable staff. Add that huge

in I get more motivate by the step. Far and wide, the best play ground in the city and they

their monthly rates. See you there!

Michael Michael,

FACEBOOK REVIEW

one with health in mind I highly recommend Repsol keep it very affordable on Sports Centre.



a massive facility for most activities, featuring gorgeous full sized courts, Olympic sized swimming

GOOGLE REVIEW

and more.

pools, weight gym



repsol sport centre

VISION

dome with that just right humidity, it's a pleasant place to be. Once I walk

> Jordan Taylor, **GOOGLE REVIEW**

service. The trainers are very welcoming and knowledgeable to specific needs.

If you have children the day care is fantastic and in Austin Lupul,

great shape. Overall it is a great facility

and great staff, if you are

REPSOL

As we move into 2018, The Lindsay Park Sports Society Board of Governors and Repsol Sport Centre employees will continue to focus on investment in the Centre, programs and services, equipment and people to ensure the world class standard we have set for our facility continues to be realized We hope Repsol Sport Centre played a role in inspiring you to achieve your goals and dreams and we CEO, Repsol Sport Centre

2017–2018 Board of Governors OFFICERS // Spencer Coupland, Chair / Scott MacDonald, Vice Chair / Andrew Wallace, Vice Chair / Michael Devonshire, Treasurer / John Donovan, Deputy Treasurer / Anette Mikkelsen, Secretary / Darryl Bourne, Past Chair GOVERNORS // Darryl Bourne / Spencer Coupland / Anette Mikkelsen / Kari Becker / Michael Devonshire / Scott MacDonald / Bradley Squibb / Greg Steinraths /

AMBASSADORS: PARTICIPANTS Graham Mosimann, X92.9 & Taylor Daniels, Kool 101.5

March 5th

Bursary Awards









\$5Goo Gift Ca 1 Hour Massa

Sport Bag

8

25 25





OF MEMBERSHIPS

MEMBERSHIPS SOLD

ARE CORPORATE

CORPORATE





13% OFF Memberships & Drop In Admissions

13 Admissions for the price of 10



PLUS - Member Bring a Friend

all week, hidden prize cards, &









