

# Annual Report

# 2015



*There is something for everyone  
and every fitness level here.*

**- Krystal, November 2015 // Facebook**



*It's such a good place to do a  
full workout I love it at Talisman  
Centre so worth getting a yearly  
membership there!!!*

**- Melanie, October 2015 // Facebook**

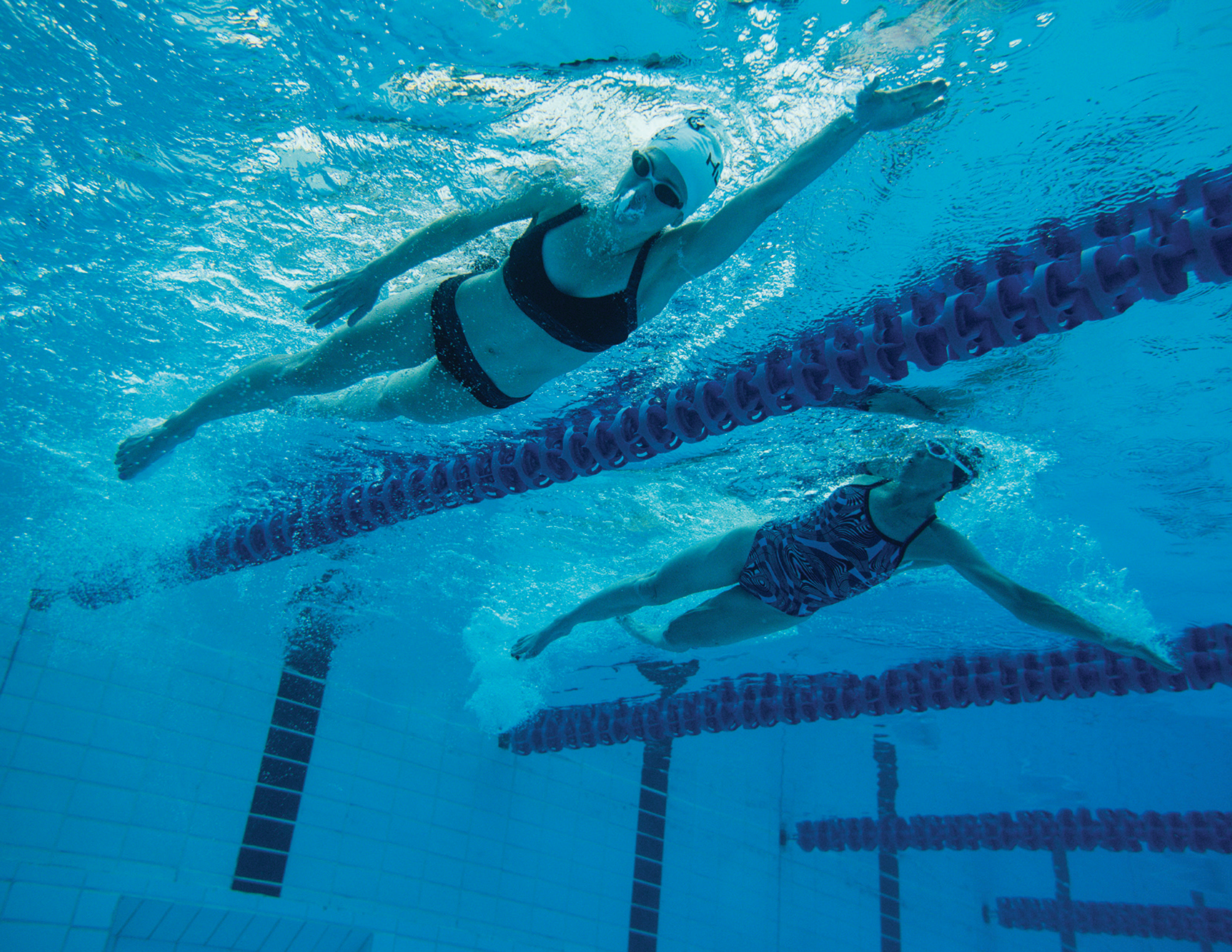


*Fantastic facility to workout or swim at.  
Love the unique layout.*

**- Kris, December 2015 // Google Review**

# Table of Contents

Mission / Vision / Values.....	5
Director Team.....	5
Lindsay Park Sports Society.....	5
Welcome Letter.....	7
<b>Passionate about Sport – and People.....</b>	<b>8</b>
<b>SPORT.....</b>	<b>10</b>
Sport Partners.....	12
Competitions.....	14
3433 Sport Performance Centre.....	16
Core Programs.....	18
Bursary Awards.....	20
Recognition.....	22
<b>PEOPLE.....</b>	<b>24</b>
Marketing.....	26
By the Numbers.....	28
Facility Grants.....	32
In the Community.....	33
Employee Events.....	34
Employee Survey.....	35
<b>FINANCIALS.....</b>	<b>36</b>
Lifetime Members.....	45
Thank You.....	46



## 2015 Director Team

Jeff Booke	// Chief Executive Officer
Lorissa Dong	// Sales & Marketing Director
Devin Findlay	// Programs & Services Director
Aimee Johnston	// Sport Director
Rick Schmidt	// Finance Director
Cindy Ziobrowski	// Human Resources Director

## Lindsay Park Sports Society



Established in 1983, Lindsay Park Sports Society (LPSS), a non-profit society, expertly manages Talisman Centre on behalf of the people of

Calgary. The Chairs of the LPSS Board of Governors are recognized for their visionary leadership, dedication to sport and fitness, and commitment to the sport community. Through their foresight and strategic actions, Talisman Centre has become a world class training and competition facility for recreational individuals and high performance athletes.

## 2015–2016 Board of Governors

### OFFICERS

Terry Baustad	// Chair
Darryl Bourne	// Vice Chair
Jeff Booke	// CEO, Talisman Centre
David Newby	// Treasurer

### GOVERNORS

Terry Baustad	Anette Mikkelsen
Darryl Bourne	David Newby
Spencer M. Coupland	Paul Snodgrass
Cari Din	Greg Steinraths
Colin Innes	Alexis Teasdale
Scott MacDonald	Andrew Wallace

# Mission

**PASSIONATE ABOUT SPORT – AND PEOPLE.**

# Vision

Talisman Centre is a world class sport and fitness facility that inspires individuals and teams to achieve their goals and dreams through innovation, expertise and passion.

# Values

- 1. SAFETY** – Creating a safe environment is our number one priority. It is beyond compromise and we are responsible to ensure everyone is protected.
- 2. LEGENDARY SERVICE** – The strength of our team, and respect we show for each other, empowers Talisman Centre employees to continually exceed expectations of our customers and create meaningful and unique experiences, setting us apart from the competition.
- 3. EXCELLENCE** – A journey of fulfillment of the organization's strategic goals, continually raising the bar in all aspects of our business operations to forever create new competitive advantages.
- 4. INNOVATION** – Bold thinking that challenges, changes and enhances the organization.



Working and volunteering for the Lindsay Park Sports Society (LPSS) and Talisman Centre is extremely rewarding. The dynamic facility, built in 1983, continues to present opportunities to position Talisman Centre as a world class place to Train, Compete and Play.

This year, in addition to supporting more than 1.5 million annual visitors to the Centre, including 39 Sport Partners, thousands of members and near 75,000 drop in users, we embarked on a process to enhance and expand the facility to better meet the needs of our stakeholders and to ensure the next 30 years of operations are as successful as the first.

GEC Architects was engaged to develop a Functional Program and Master Plan that looked at the following initiatives:

- Expanding dryland and aquatic facilities in response to demand, optimal configurations and changes within the industry (now and in the future)
- Reorienting the facility main entrance to be more inviting and to enhance the customer experience
- Offering parking solutions
- Creating a Daily Training Environment (DTE) that supports athletes with a multitude of services under one roof (e.g. recovery facilities, nutrition services, consulting offices)
- Incorporating technology and innovation
- Other – office space, team change room facilities, meeting rooms, storage, social spaces, etc.
- Ancillary Services – explore the value to the Centre and neighbouring communities of a hotel, residential housing, Academy (Sport School), etc.

By year end, a detailed plan was submitted. The Board and staff will continue to pursue the opportunities found within the plan in hopes of one day making this vision a reality.

In closing, we wish to thank all of our stakeholders, including Sport Partners, surrounding community associations, the private and separate school boards, the City of Calgary, members, funders and friends for their contribution towards a successful 2015, and a future that looks bright.



Terry Baustad  
LPSS Board Chair



Jeff Booke  
Talisman Centre CEO





# Passionate about sport – and people.

*It's simple. It's concise. It's our mission.*






Sport is why our iconic tent was built in the first place and our people are what have propelled us to where we are today and continue to shape our culture for the future. Whether you come here to **TRAIN, COMPETE, PLAY** or provide your expertise as an employee - passion is the key to it all.

We proudly live and breathe our mission every day and so that's exactly what this year's Annual Report is all about. Let's take a look back at how we carried out this very important assignment in 2015.



# Sports



Passion isn't just about playing a sport or just being active; it's what gives an athlete the drive and motivation to train hard every day.

This passion was evident in all the successes we saw from our program athletes and Sport Partner athletes in their competitions here and abroad, and exceptionally realized at the Pan Am/Parapan Am Games.

Given the effectiveness of our high performance sport offerings, we eagerly expanded our efforts to bring the programs to as many athletes as possible – and our new 3433 Sport Performance Centre was revealed.

Sport was celebrated at our annual Bursary Awards and the unveiling of a special recognition display that acknowledges and honours Olympic and Paralympic Medallists who have trained extensively at Talisman Centre.

# Sport Partners

Talisman Centre has redefined its Sport Partner criteria levels and corresponding benefits into three tiers:



## Club Excellence

Talisman Centre's strategic alignment as a delivery partner with Club Excellence has been instrumental in supporting its Sport Partners in beginning their Club Excellence journey. The Club Excellence framework has not only created tactical leaps and bounds for the Sport Partners in the international sports arena; it also became the catalyst for the facilities' vision to redefine its Sport Partner status and to further enhance the training and competition environment for the development of Calgary's high performance amateur athletes.

COMPETE	TRAIN	PLAY
The top level Compete all earn a Level 1 Certified Statute in the Club Excellence program or equivalent in conjunction with Talisman Centre's additional criteria. Concentration is on Stages 5 and 6 of the Long-term Athlete Development (LTAD) model.	Sport Partners that achieved the Train level all received Affiliate status with Club Excellence and have partially met joint criteria with Talisman Centre. Focus is on sport specific training, Stages 3, 4 and 5 of the LTAD with participation in national or higher events.	The Play level focuses on Stages 1, 2 and 7 of the LTAD where Sport Partners have defined their purpose primarily for recreational or game play.
<b>The Calgary Aquabelles Synchronized Swimming Club</b>	<b>Ares Modern Pentathlon and Fencing Club</b>	<b>Alberta Soccer Association</b>
<b>Cascade Swim Club</b>	<b>Calgary Elite Synchro</b>	<b>Alberta Water Polo Association</b>
<b>Calgary Torpedoes Water Polo Club</b>	<b>Calgary International Track Club</b>	<b>Calgary Aquamums Masters Synchronized Swim Club</b>
<b>Killarney Swim Club</b>	<b>Canada Olympic Track Club</b>	<b>Calgary Ladies Field Hockey Association (CLFHA)</b>
<b>Water Polo Canada Senior Men's National Team</b>	<b>Calgary Patriots Swim Club</b>	<b>Calgary Masters Swimming Club</b>
	<b>Calgary Renegades Water Polo Club</b>	<b>Calgary Polo Splash</b>
	<b>Calgary Warriors Track Club</b>	<b>Calgary Seawolves Water Polo Club</b>
	<b>Calgary Wild Water Polo Club</b>	<b>Calgary Senior Men's Basketball Association</b>
	<b>CALTAF (Calgary Track &amp; Field)</b>	<b>Calgary Senior Women's Basketball Association</b>
	<b>Chinook Rhythmic Gymnastics Club</b>	<b>Calgary Sport and Social Club</b>
	<b>Dive Calgary</b>	<b>Calgary Underwater Hockey</b>
	<b>Nose Creek Swim Association (NCSA)</b>	<b>CALVOL Volleyball Association</b>
	<b>Priori Epee Fencing Club</b>	<b>Field Hockey Alberta</b>
		<b>Field Hockey Association of Alberta</b>
		<b>Rocky Mountain Dive Club</b>



Jennifer Brown

- **Claudia Holzner & Gabriella Brisson** from Calgary Aquabelles Synchronized Swimming Club – Gold Medallists
- **Morgan Bird** from Cascade Swim Club – Gold Medallist in Women's 400m S89S7-8) and Women's 50m Freestyle S8, Silver Medallist in Women's 100m Freestyle
- **Jennifer Brown** from CALTAF – Gold Medallist in shot put and Silver Medallist in discus
- **Yuri Kisil** from Cascade Swim Club – Silver Medallist
- **Water Polo Canada's Senior Men's National Water Polo Team** – Bronze Medallists
- **Beckett Frisch** from Calgary Ladies Field Hockey Association – Bronze Medallist
- **Sage Watson** from Calgary International Track Club – placed 4th in her semi-final heat for 400m hurdles
- **Joshua Riker-Fox** from Ares Fencing & Modern Pentathlon Club – placed 11th Overall



Water Polo Canada's Senior Men's National Water Polo Team

We are proud to congratulate our Sport Partner Athlete successes at the Pan Am Games and the Parapan Am Games

# Competitions



JANUARY 1 // <b>Swim for Pancreatic Cancer</b> [Swimming]	APRIL 10-12 // <b>2015 South Zones &amp; Brittney Hunt Memorial Invitational</b> [Rhythmic Gymnastics]
JANUARY 15-18 // <b>Water Polo National League 16U &amp; 19U Divisionals</b> [Water Polo]	APRIL 11-12 // <b>Calgary Underwater Hockey Tournament</b> [Underwater Hockey]
JANUARY 11 // <b>Killarney Club Champs</b> [Swimming]	APRIL 17-19 // <b>40th Chinook Invitational</b> [Swimming]
JANUARY 24-25 // <b>Pugsley's Plunge</b> [Swimming]	APRIL 23-26 // <b>19U Interconference Nationals</b> [Water Polo]
FEBRUARY 1 // <b>Glenmore Seals Swim Meet</b> [Swimming]	MAY 1-3 // <b>14U West Nationals</b> [Water Polo]
FEBRUARY 6-8 // <b>National Age Group Provincial Championship</b> [Synchro]	MAY 8-10 // <b>16U West Nationals</b> [Water Polo]
FEBRUARY 21 // <b>Calgary Masters Invitational</b> [Swimming]	MAY 15-17 // <b>Alberta Spring Provincial Diving Championships</b> [Diving]

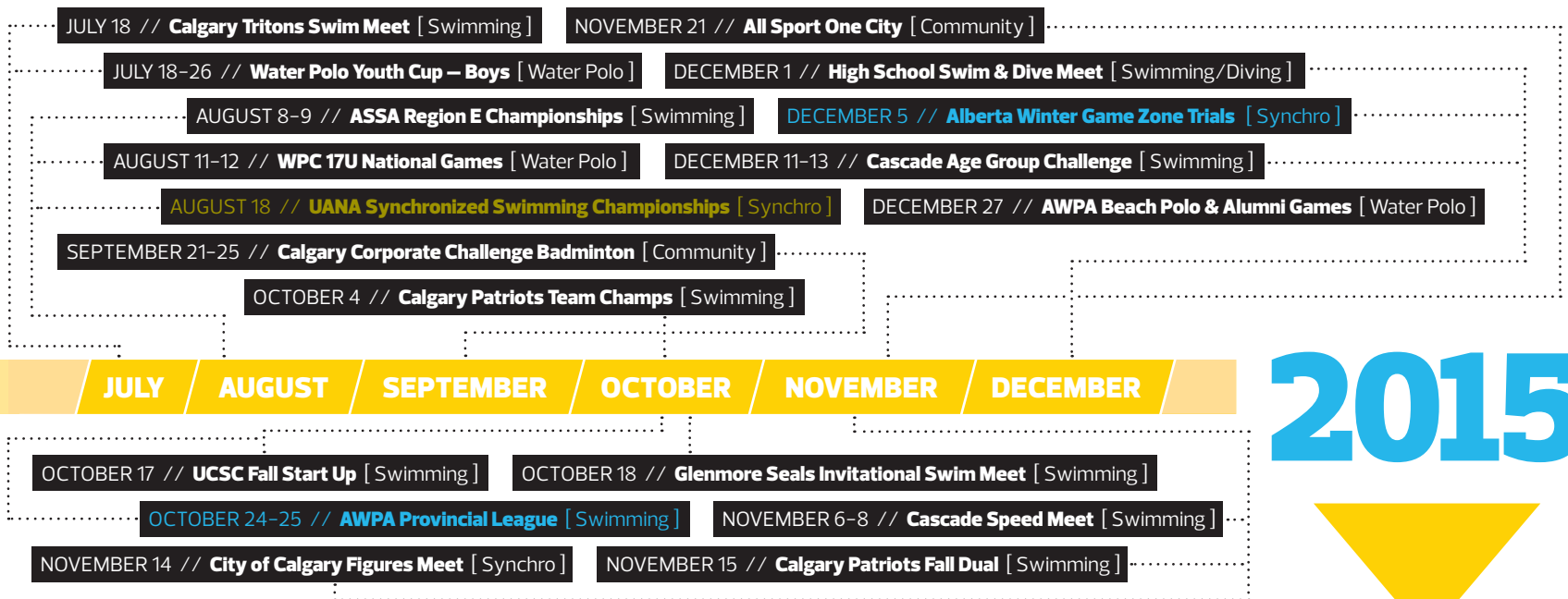
<b>JANUARY</b>	<b>FEBRUARY</b>	<b>MARCH</b>	<b>APRIL</b>	<b>MAY</b>	<b>JUNE</b>
----------------	-----------------	--------------	--------------	------------	-------------

FEBRUARY 27-March 1 // <b>2015 Team Aquatic Supplies Alberta Age Group Trials</b> [Swimming]	MAY 22-24 // <b>NCSA Corral City Classic</b> [Swimming]	
MARCH 6-8 // <b>2015 Speedo Alberta Age Group Championship</b> [Swimming]	MAY 26 // <b>Calgary 55+ Games Zone 3 Qualifying Swim Meet</b> [Swimming]	
MARCH 14 // <b>Calgary Patriots Team Champs #3</b> [Swimming]	MAY 29-30 // <b>Water Polo Canada National Championships</b> [Water Polo]	
MARCH 15 // <b>10 Mile Tri</b> [Triathlon]	JUNE 4-7 // <b>CSI 2015</b> [Swimming]	JUNE 20 // <b>All Sport One Day</b> [Community]
MARCH 19-22 // <b>Alberta Open &amp; 19U National Divisionals</b> [Water Polo]	JUNE 12-14 // <b>2015 Team Aquatic Supplies Age Group Trials Long Course</b> [Swimming]	
MARCH 28 // <b>2015 Pupfest</b> [Water Polo]	MARCH 31 // <b>Calgary 55+ Swim Workshop</b> [Swimming]	JUNE 21 // <b>Calgary Patriots Team Champs #4</b> [Swimming]

# Competitions



PHOTOS: Kevin McElheran, kevinmcelheranphotography.smugmug.com



# 2015



**1** International // **6** National // **7** Provincial // **46** Total Competitions

# 3433 Sport Performance Centre

Launched  
**June 2015** ▶

March 15, 2016 //  
**10 Mile Tri**



**83**  
registrants

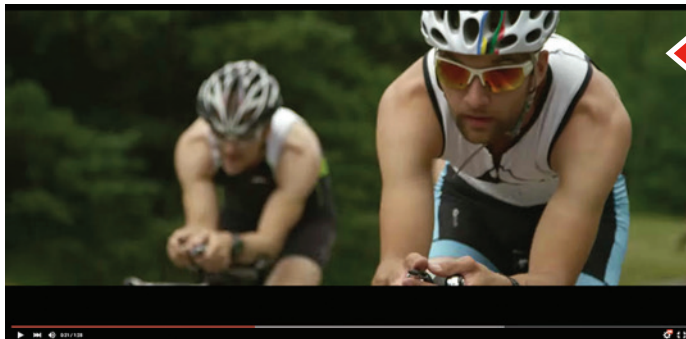
**20%**  
Increase from 2014

# 3433

SPORT PERFORMANCE CENTRE

Launched in June, the new brand identity captures Talisman Centre's exclusive formula for performance coaching, sport science services, endurance and strength training. **3433 Sport Performance Centre** is more than just a bold new name and image; our experts have broadened the Centre's programming approach to encompass all of the support tools that enhance an athlete's daily performance training environment. The 3433 digits also signify the site elevation of the training centre at 3433 feet above sea level.

**300** ▶ 3433 members



3433 video story:

# 1268 views

+ our TOP Facebook post of 2015





# Athlete Successes

TRIATHLON CLUB

- **2 athletes** qualified for KONA Ironman World Championships
- **6 athletes** qualified for 70.3 World Championships
- **10 athletes** qualified for Olympic and Sprint distance World Championships

YOUTH TRIATHLON CLUB

## Russell Pennock

- Won his first senior event in Dallas on June 6
- Qualified for World Championships (under 23) – 1 of 3 males from Canada
- Top Canadian male and 6th overall at World Championships (under 23)

## Cooper Bentley

- Identified by Triathlon Canada as a "Rising Star"

## Laurin Thorn

- Identified by Triathlon Canada as a "Rising Star" who could be an Olympian in 4–8 years

## Stefan Daniel

- Won Paratriathlon category in London qualifying him for Paralympics test event
- Won WTS Edmonton Paratriathlon
- Won World Championships and qualified for the 2016 Paralympic Games in Rio



# Core Programs



**ThePUSH** ▶ **47** participants

**Personal Training** ▶ **414** participants

**Combine Strength Training Camp** ▶ **20** participants

**NEW**  
in 2015!

# Aquatics



Increased # of swim lessons by  
**27%**

**2278**  
participants

# School Groups



**4566**  
students

# Sport Camps



**798**  
participants

# Preschool



**20%**  
increase in revenue

**80**  
students

# Bursary Awards



April 23, 2015

**\$12,000**  
awarded to  
**16 athletes**

Talisman Energy Bursary Recipient

**Yuri Kisil // Swimming // Cascade Swim Club**

Lindsay Park Sports Society Bursary Recipient

**Justin Boyd // Water Polo // Water Polo Canada**

**Jennifer Brown // Track and Field // CALTAF**

**John Conway // Water Polo // Water Polo Canada**

**Kyra Christmas // Water Polo // Calgary Renegades  
Water Polo Club/Water Polo Canada Junior**

**Aretehya Haberman // Rhythmic Gymnastics //  
Chinook Rhythmique Gymnastics Club**

**Ashley McCool // Diving // Dive Calgary**

**Caeli McKay // Diving // Dive Calgary**

**Nina Pavlovic // Rhythmic Gymnastics //  
Chinook Rhythmique Gymnastics Club**

**Russell Pennock // Triathlon //  
3433 Junior Triathlon Club**

**Halle Pratt // Synchronized Swimming //  
Calgary Aquabelles Synchronized Swimming Club**

**Taryn Pratt // Swimming // Cascade Swim Club**

**Joshua Riker-Fox // Modern Pentathlon //  
Ares Pentathlon & Fencing Club**

**Brooklynn Snodgrass // Swimming //  
Cascade Swim Club**

**Ingrid Wilm // Swimming // Cascade Swim Club**

**Jenna Westaway // Track and Field // Calgary  
International Track Club / Brooks Running Club**



**LEFT TO RIGHT** // Jeff Booke, Dave Newby, Councillor Gian-Carlo Carra, Russell Pennock, Ingrid Wilm, Taryn Pratt, Joshua Riker-Fox, Aretehya Haberman, John Conway, Caeli McKay, John Currie, Nina Pavlovic, Ashley McCool, Chris Hampshire, Giles Parker, MP Joan Crockatt, Anette Mikkelsen, Terry Baustad.

**ABSENT** // Yuri Kisil, Justin Boyd, Jennifer Brown, Kyra Christmas, Halle Pratt, Brooklynn Snodgrass, Jenna Westaway

# Recognition

## Olympic & Paralympic Medallists



Since the Centre opened in 1983 to host the Western Canada Summer Games, the Lindsay Park Sports Society has awarded Lifetime memberships to deserving athletes who trained extensively at the facility and realized their ultimate goal and dream of medalling at an Olympic or Paralympic Games. These athlete achievements are an inspiration to all individuals and teams training and competing at this world class sport and fitness facility.

With this recognition display, the Lindsay Park Sports Society celebrates all athletic achievement and proudly pays tribute to the Olympic and Paralympic medallists who then, and now, call the Centre home.

But this story is only beginning to be told. Future panels will one day be filled with the faces and stories of the athletes you see training in the Centre today.



Since the Centre opened in 1983 to host the Western Canada Summer Games, the Lindsay Park Sports Society has awarded Lifetime Memberships to deserving athletes who trained extensively at the facility and realized their ultimate goal and dream of medalling at an Olympic or Paralympic Games. These athlete achievements are an inspiration to all individuals and teams training and competing at this world class sport and fitness facility.

With this recognition display, the Lindsay Park Sports Society celebrates all athletic achievement and proudly pays tribute to the Olympic and Paralympic medallists who then, and now, call the Centre home.

But this story is only beginning to be told. Future panels will one day be filled with the faces and stories of the athletes you see training in the Centre today.

Will you be the next Olympic or Paralympic medallist?

**LINDSAY PARK SPORTS SOCIETY**  
PASSIONATE ABOUT SPORT - AND PEOPLE



## OLYMPIC & PARALYMPIC MEDALLISTS

Since the Centre opened in 1983 to host the Western Canada Summer Games, the Lindsay Park Sports Society has awarded Lifetime Memberships to deserving athletes who trained extensively at the facility and realized their ultimate goal and dream of medalling at an Olympic or Paralympic Games. These athlete achievements are an inspiration to all individuals and teams training and competing at this world class sport and fitness facility.

With this recognition display, the Lindsay Park Sports Society celebrates all athletic achievement and proudly pays tribute to the Olympic and Paralympic medallists who train, and now, call the Centre home.

But this story is only beginning to be told. Future panels will one day be filled with the faces and stories of the athletes who see training in the Centre today.

Will you be the next Olympic or Paralympic medallist?

**LINDSAY PARK SPORTS SOCIETY**  
PASSIONATE ABOUT SPORTS - AND PEOPLE.

<p><b>1984 OLYMPIC GAMES</b> LOS ANGELES</p> <p>Sharon <b>HAMBROOK BOREYKO</b> Kelly <b>KRYCZKA IRWIN</b> * OLYMPIC SILVER MEDAL SYNCHRONIZED SWIMMING DUET</p> <p>Tom <b>PONTING</b> * OLYMPIC SILVER MEDAL SWIMMING 4 X 100M MEDLEY RELAY</p> <p>Carolyn <b>WALDO</b> * OLYMPIC SILVER MEDAL SYNCHRONIZED SWIMMING SOLO</p>	<p><b>1988 OLYMPIC GAMES</b> SEOUL</p> <p>Michelle <b>CAMERON COULTER</b> * OLYMPIC GOLD MEDAL SYNCHRONIZED SWIMMING DUET</p> <p>Tom <b>PONTING</b> * OLYMPIC SILVER MEDAL SWIMMING 4 X 100M MEDLEY RELAY</p> <p>Mark <b>TEWKSBURY</b> * OLYMPIC SILVER MEDAL SWIMMING 4 X 100M MEDLEY RELAY</p> <p>Carolyn <b>WALDO</b> * OLYMPIC GOLD MEDALS (5) SYNCHRONIZED SWIMMING DUET</p>	<p><b>1992 OLYMPIC &amp; PARALYMPIC GAMES</b> BARCELONA</p> <p>Tom <b>PONTING</b> * OLYMPIC BRONZE MEDAL SWIMMING 4 X 100M MEDLEY RELAY</p> <p>Mark <b>TEWKSBURY</b> * OLYMPIC GOLD MEDAL SWIMMING 100M BACKSTROKE</p> <p>Andrew <b>HALEY</b> * PARALYMPIC BRONZE MEDAL SWIMMING 400M FREESTYLE S9</p> <p>Kendra <b>OHAMA</b> * PARALYMPIC GOLD MEDAL WHEELCHAIR BASKETBALL</p>	<p><b>1996 OLYMPIC &amp; PARALYMPIC GAMES</b> ATLANTA</p> <p>Karen <b>CLARK</b> Karen <b>FONTEYNE</b> Cari <b>READ DIN</b> * OLYMPIC SILVER MEDAL SYNCHRONIZED SWIMMING TEAM</p> <p>Curtis <b>MYDEN</b> * OLYMPIC BRONZE MEDALS (2) SWIMMING 200M INDIVIDUAL MEDLEY</p> <p>Andrew <b>HALEY</b> * PARALYMPIC BRONZE MEDALS (2) SWIMMING 200M INDIVIDUAL MEDLEY</p> <p>Kendra <b>OHAMA</b> * OLYMPIC GOLD MEDAL WHEELCHAIR BASKETBALL</p>	<p><b>2000 OLYMPIC &amp; PARALYMPIC GAMES</b> SYDNEY</p> <p>Erin <b>CHAN</b> Reidun <b>TATHAM</b> * OLYMPIC BRONZE MEDAL SYNCHRONIZED SWIMMING TEAM</p> <p>Curtis <b>MYDEN</b> * OLYMPIC BRONZE MEDAL SWIMMING 400M INDIVIDUAL MEDLEY</p> <p>Andrew <b>HALEY</b> * OLYMPIC GOLD MEDAL SWIMMING 4 X 100M MEDLEY RELAY 34 PTS</p> <p>Joanne <b>KELLY</b> Kendra <b>OHAMA</b> Lori <b>RADKE</b> Michelle <b>STILWELL</b> * PARALYMPIC GOLD MEDAL WHEELCHAIR BASKETBALL</p>	<p><b>2004 OLYMPIC &amp; PARALYMPIC GAMES</b> ATHENS</p> <p>Blythe <b>HARTLEY</b> * OLYMPIC BRONZE MEDAL SYNCHRONIZED DIVING 10M</p> <p>Kendra <b>OHAMA</b> Lori <b>RADKE</b> * PARALYMPIC BRONZE MEDAL WHEELCHAIR BASKETBALL</p> <p>Duff <b>GIBSON</b> * OLYMPIC GOLD MEDAL SKELETON</p>	<p><b>2008 OLYMPIC &amp; PARALYMPIC GAMES</b> BEIJING</p> <p>Carol <b>HUYNH</b> * OLYMPIC GOLD MEDAL WRESTLING</p> <p>Michelle <b>STILWELL</b> * PARALYMPIC GOLD MEDALS (2) ATHLETICS 100M &amp; 200M T52</p>	<p><b>2012 OLYMPIC &amp; PARALYMPIC GAMES</b> LONDON</p> <p>Carol <b>HUYNH</b> * OLYMPIC BRONZE MEDAL WRESTLING</p> <p>Michelle <b>STILWELL</b> * PARALYMPIC GOLD MEDAL ATHLETICS 200M T52</p>
---	---	---	---	---	---	---	--

TOTAL **36** OLYMPIC & PARALYMPIC MEDALS  
18 GOLD 6 SILVER 12 BRONZE



November 20, 2015 //

## Olympic & Paralympic Medallists Wall Unveiling







# People

There can be no success in sport without people, whether it's the athlete, the member, the coach or the employee. Those who have a passion for what they do, share it with those around them.

Loyalty and engagement were front and center as we recognized the commitment of our customers with an abundance of Member Activities, the introduction of the Active Member Rewards Program, and contests and community events throughout the year.

Employees are instrumental in ensuring the mission is fulfilled, and so this year was all about recognizing their dedication with many activities and events. When seeing the results of the Employee Survey, it is evident our staff take pride in working under our iconic tent.

# Marketing



## Inspiring our Members with our Brand Experience

Facility branding rarely gets the nod it deserves – in fact, internal physical branding may have more lasting impact. There's an immense qualitative difference between passing a commercial message on the internet, radio or magazine and spending hours in our inspired facility spaces. Facility branding has become a crucial key to our brand success – both with making potential customers aware of who we are and what they can come to expect from us and for our current customers, our brand reminders create familiarity and loyalty.

This year, we aimed to please with tons of marketing projects and campaigns starting with our all new member and staff driven photography, our newly renovated 3433 Sport Performance Centre, and online Virtual tour. And it didn't stop there. Our customers love to connect to our brand, especially when it aligns with their most deeply held beliefs and sense of identity – and this can best be experienced when standing or stretching in front of our new Fitness Centre wall, Adrenaline class corner or Personal Training Studio.



## No Excuses!

Making the resolution is easy. Getting started and sticking to it is tough. You can make this year different! Whether it's a new fitness plan or you're just ready to revamp your current routine make 2015 your year of no excuses.

**January 1st – 31st**

**Buy a new Annual Membership, Get a FREE SPORT BAG**

**Buy a 10-Pass Card, Get a FREE TOUQUE**

While quantities last. One gift per customer.

**TALISMAN CENTRE**  
Train • Compete • Play  
talismancentre.com



**HIDDEN GIFTS for Members**

**SWIPE & WIN! All Week**

**MEMBER APPRECIATION WEEK**

Talisman Centre would not be a world class facility without YOU, our world class Members. Be a part of our way of saying thank you for being Talisman Centre Members. Visit [talismancentre.com](http://talismancentre.com) for full details!

**MEMBER BRING A FRIEND DAYS**

**FREE COFFEE**  
7am – 10am

**FREE JUGO JUICE COUPONS**

**OCTOBER 25 – OCTOBER 31**

**TALISMAN CENTRE**  
Train • Compete • Play  
talismancentre.com

## FIND YOUR match

It's February – Love a good match? We're talking Basketball & Badminton of course. and love is in the air.

Come Find Your Match with our **GUARANTEED** court times

**GUARANTEED** Basketball & Badminton "MATCH" times: (open till close every day!)

• Please refer to our website for booking times & membership rates for sports courts.

• Public booking requirements must be followed. • Sign up to our website to receive our latest news and offers. • Limited courts are available on weekends.

**SATURDAY FEBRUARY 14**  
Basketball 9:00am - 11:00am

**SUNDAY FEBRUARY 15**  
Basketball 10:00am - 12:00pm

**MONDAY FEBRUARY 16**  
Basketball 9:00am - 11:00am

**TUESDAY FEBRUARY 17**  
Basketball 9:00am - 11:00am

**WEDNESDAY FEBRUARY 18**  
Basketball 9:00am - 11:00am

**THURSDAY FEBRUARY 19**  
Basketball 9:00am - 11:00am

**FRIDAY FEBRUARY 20**  
Basketball 9:00am - 11:00am

**SATURDAY FEBRUARY 21**  
Basketball 9:00am - 11:00am

**SUNDAY FEBRUARY 22**  
Basketball 9:00am - 11:00am

**MONDAY FEBRUARY 23**  
Basketball 9:00am - 11:00am

**TUESDAY FEBRUARY 24**  
Basketball 9:00am - 11:00am

**WEDNESDAY FEBRUARY 25**  
Basketball 9:00am - 11:00am

**THURSDAY FEBRUARY 26**  
Basketball 9:00am - 11:00am

**FRIDAY FEBRUARY 27**  
Basketball 9:00am - 11:00am

**SATURDAY FEBRUARY 28**  
Basketball 9:00am - 11:00am

**SUNDAY FEBRUARY 29**  
Basketball 9:00am - 11:00am

**TALISMAN CENTRE**  
Train • Compete • Play  
talismancentre.com



## 30 DAY Strength & Balance CHALLENGE

April for the ultimate 30 Day Challenge that will test your Strength and Balance! The core of this challenge is commitment. All you have to do is commit to participating in any of classes in the Strength and Balance Studio for 30 days.

**APRIL 15 – MAY 30**

Get rewarded with great prizes:

**GOLD Prize:** \$1000 Fairmont Gift Card + Swag bag for two

**SILVER Prize:** Adult Annual Membership + Swag bag

**BRONZE Prize:** Adult 30-Day Card + Swag bag

**PLUS:** Increase your chances of winning by sharing your booked Yoga, Pilates or Strength and Balance classes on Facebook and/or Twitter through our APP.

Not a member? 30-DAY CARD SPECIAL: ADULT: \$99 SENIOR: \$62

See website for full details on contest & promotion.

**MOTIVATE OTHERS** Share your ideas on Social Media & tag us: #NoExcuses @TalismanCentre

**TALISMAN CENTRE**  
Train • Compete • Play  
talismancentre.com

This Friday, September 18, members can bring a friend in to workout with them for free!\*

## MEMBER BRING A FRIEND DAY AT TALISMAN CENTRE

\*OFFER APPLIES TO ANNUAL MEMBERS, 10-PASS, 30-DAY PASS, 12 DAYS OF FITNESS PASS HOLDERS. MEMBER AND FRIEND MUST SIGN IN TOGETHER AT CUSTOMER SERVICE.



## CRUSH YOUR EXCUSES!!



**BUY A NEW ANNUAL MEMBERSHIP & GET A FREE SPORT GIFT**

**JANUARY 1ST – 31ST**

#TC Crush It!

You've made the resolution – no sweat. Let's do this together! You bring the motivation to sweat and we'll supply all the strength, cardio and fitness variety you need to...

...CRUSH YOUR EXCUSES IN 2016!

**TRAIN COMPETE PLAY**

\*While quantities last. See website for details.

**TALISMAN CENTRE**  
Train • Compete • Play  
talismancentre.com

## HEALTHY WORKPLACE MONTH

OCTOBER 1 – 31

### CORPORATE MEMBERSHIP RATES

	ADULT 18+	FAMILY
ANNUAL MONTHLY MEMBERSHIP	\$64	\$106
ANNUAL FULL PAY MEMBERSHIP	\$709	\$1212

Special website for a list of companies currently eligible for Corporate Membership. High rates available to qualify. For more information, visit [www.talismancentre.com](http://www.talismancentre.com) or call 519-271-1275.

**PURCHASE A NEW ANNUAL CORPORATE MEMBERSHIP AND GET:**

- 50% off your November payment
- Free sport bag
- 500 gifts hidden in select sport bags

**NEW AND EXISTING MEMBERS HAVE A CHANCE TO WIN:**

- One year of massages from Lifemove Health – Talisman Centre location
- One year Executive Locker Room Membership – Talisman Centre location
- One year Executive Locker Room Membership – Talisman Centre location

Terms and conditions: While quantities last. One best prize per customer account. Daily account only. Prizes awarded on a first-come, first-served basis. All prizes are subject to change without notice. New Annual Corporate Membership offer not valid on an existing membership which is being converted to a new Annual Corporate Membership offer. Offer valid until 10/31/15.

Plus, refer a colleague who signs up for an Annual Membership and we'll extend your membership by one month for each referral.

**TALISMAN CENTRE**  
Train • Compete • Play  
talismancentre.com

## GOOD THINGS come to those who SWEAT!

SEPTEMBER 4 – OCTOBER 31

500 GIFTS hidden in select sport bags  
FREE Sport bag with new annual membership\*

\*While quantities last. See website for details.



**TALISMAN CENTRE**  
Train • Compete • Play  
talismancentre.com

## 60 days of Summer!

Our 60 Days of Summer Pass gives you access to everything we have to offer for just \$149 for an Adult Summer Pass, that's less than \$2.50 per day!

**\$149\*** June 1 – July 31

ADULT (18+)	\$149
SENIOR (65+)	\$99
YOUTH (13-17)	\$89
CHILD (2-12)	\$39

\*While quantities last. See website for details.

**TALISMAN CENTRE**  
Train • Compete • Play  
talismancentre.com

## KOOL WEDNESDAY WORKOUT WEDNESDAYS

Drop-in for an afternoon workout on Wednesdays from 1:00pm to 3:00pm and get 50% OFF the Single Admission rate.

#workoutwednesday

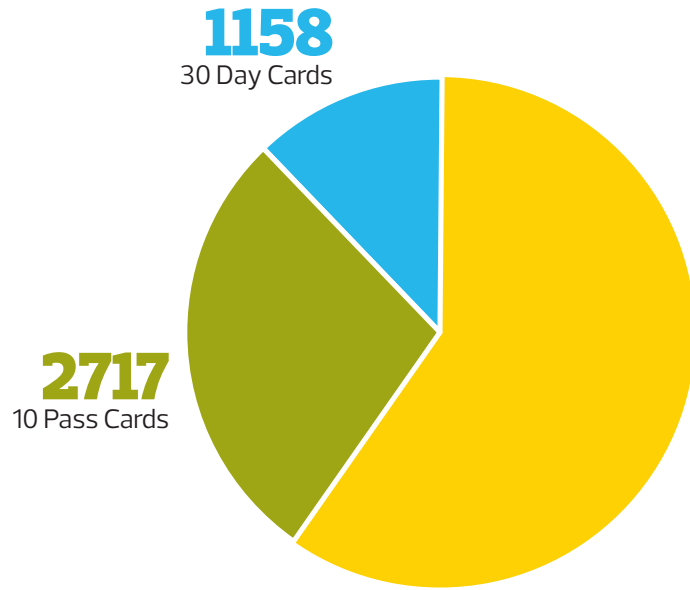
\*Offer subject to change without notice. While quantities permitted.



**TALISMAN CENTRE**  
Train • Compete • Play  
talismancentre.com

# By the Numbers

# Memberships & Admissions



**74,895**  
drop-in admissions

**562**  
60 Days of  
Summer Passes

**5744**  
Annual Memberships

**834**  
12 Days of  
Fitness Passes

**Fee Assistance**  
**3856**  
admissions

**537**  
memberships



TOTAL FUNDS AWARDED  
**\$23,422**

TOTAL PARTICIPANTS  
**524**

MEMBER  
ACTIVATIONS  
IN THE FACILITY

**8105**





**1059**

NEW LIKES IN 2015



**4279**

TOTAL LIKES



**76,041**

ENGAGED USERS



**2,572,806**

TOTAL REACH



**364**

TOTAL RETWEETS



**1345**

TOTAL FOLLOWERS



**3762**

TOTAL MENTIONS



**231**

NEW FOLLOWERS  
IN 2015



**334**

TOTAL FOLLOWERS



*This gym is awesome and has something for everyone. I love having unlimited access to spin classes, multiple swimming pools, an abundance of machines and free weights, as well as yoga and pilates classes (and a recent addition of HOT YOGA classes). Great bang for your buck, and the staff and instructors are so friendly and knowledgeable.*

**Ivana // 5★ Facebook Review**



**8034**

VIDEO VIEWS

# Social Media

# By the Numbers

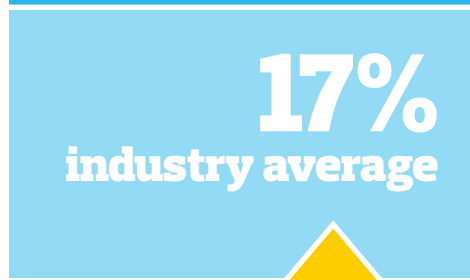
Member  
Newsletter



**5800**

average subscribers

newsletters  
emailed **5**



**Open Rate**

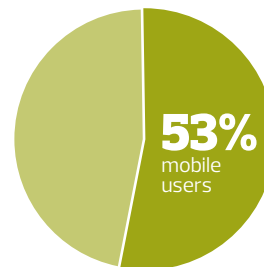
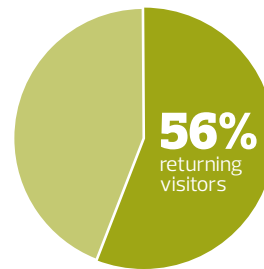
# Digital

**369,687**

visits to [talismancentre.com](http://talismancentre.com)

**934,271**

page views on [talismancentre.com](http://talismancentre.com)



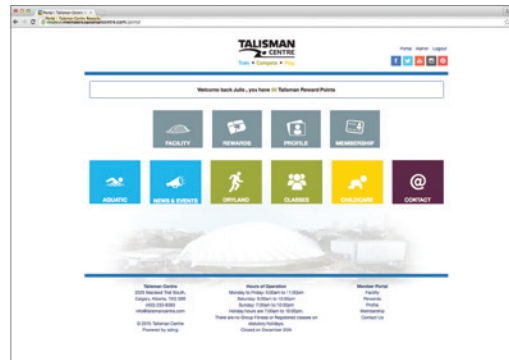
Most Popular Page:

**Group  
Fitness  
Schedule**

We are so motivated by our members' commitment, and this year like no other, we focused our marketing efforts on creating memorable experiences, engagement and loyalty.

We expanded our loyalty capabilities within our Active Member Rewards APP – and achieved phenomenal results.

We've improved customer satisfaction with a fresh new design layer and navigational icons, mobile friendly facility scheduling information, and more ways to earn and redeem reward points.



In September 2015, we launched our Active Member Rewards Portal. With all the features of our APP, the Portal extended our Rewards program to include all members regardless of their technology preference.



**7,020**

Active Member Reward Program Members

**4,307**

Social Media shares direct from the APP

**20,185**

classes booked

56%

**533,618**

APP check-ins

51%

## Community Facility Enhancement Program (CFEP)

// Alberta Government

// Alberta Culture and Tourism

**\$75,000**

Facility upgrades and replacements including new entrance/exit doors, dive tank and basin resurfacing, pool gutter replacement and HVAC replacements.



**\$125,000**

50m Competition Pool re-grouting and re-caulking.



## Enhancing Accessibility Fund

// Federal Government

**\$20,071**

Retrofit for enhanced accessibility by providing people with disabilities more independence in entering and exiting program rooms and offices by installing automatic doors; and by increasing the availability of adaptive equipment for rehabilitative and strengthening therapy.







May 3, 2015 //

## Pathway & River Clean Up

Talisman Centre was the host site for the surrounding communities' participation in The City of Calgary Pathway and River Clean Up. The event was organized by Erlton Community Association, Lindsay Park Community Association and Cliff Bungalow-Mission Community Association.

July 9, 2015 //

## Healthy Stampede Breakfast

In collaboration with TotalCardiology, LifeMark and Talisman Energy, this was another fun and successful event hosting 1,300 people who all enjoyed a Healthy Stampede Breakfast. Entertainment included a DJ, face painting and line dancing. Generous food sponsors included: Alberta Barley, Burnbrae Farms, Good Earth, Jugo Juice, Spolumbo's, PepsiCo and Safeway.



## Pumped up FLOATABLES

We hosted 5 Floatable events throughout 2015. Our February 16th Family Day Floatable event was our busiest with over **350 people in attendance!**

# Employee Events



**FEBRUARY 4** // Winter Walk Day

**FEBRUARY 19** // Leadership Program Launch

**FEBRUARY 25** // Mexican Fiesta Lunch/Dinner

**MARCH 9** // 30 Day Fitness Challenge

**MARCH 11** // Employee Town Hall

**MARCH 12** // TELUS Spark Adults Only Night

**APRIL 2** // Easter Bunny visits Talisman Centre

**APRIL** // UWALK Team Step Challenge

[ Total 3407km walked – that's over 3.15 million steps as a team for 17 participants ]

**JUNE 17** // Employee Town Hall

**JUNE 22** // Fiasco Gelato onsite for start to Summer

**JUNE 24** // Dog Day Afternoon Park Event

**JULY 17** // Mini Olympics at Schank's North

**JULY 26** // Started a staff room recognition board

**AUGUST 14-16** // Back to School Brown Bag Lunch weekend

**SEPTEMBER 11-30** // Calgary Corporate Challenge + End of Summer BBQ

**OCTOBER 21** // Service Awards Luncheon

[ 12 staff reached their 5 year milestone and 3 staff reached their 10 year milestone ]

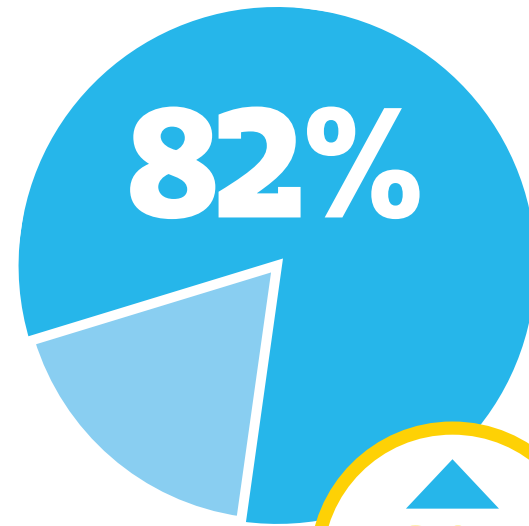
**OCTOBER 30** // Halloween Pumpkin Carving contest and costume race

**NOVEMBER 21** // Staff Holiday Gala



# Employee Survey

When comparing our scores to the Mercer 2015 Inside Employee Minds survey, they were typically **25–35% higher** than other organizations.



Overall Employee Satisfaction







# Finanace



April 28, 2016

## Auditors' Report

### To the Members of Lindsay Park Sports Society

We have audited the accompanying financial statements of Lindsay Park Sports Society, which comprise the statement of financial position as at December 31, 2015 and the statements of operations, changes in net assets, and cash flows for the year then ended and the related notes including a summary of significant accounting policies and other explanatory information.

#### Management's responsibility for the financial statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with Canadian accounting standards for not-for-profit organizations, and for such internal control as management determines is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

#### Auditor's responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we comply with ethical requirements and plan and perform the audit to obtain reasonable assurance about whether the financial statements are free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

PricewaterhouseCoopers LLP  
111 5 Avenue SW, Suite 3100, Calgary, Alberta, Canada T2P 5L3  
T: +1 403 509 7500, F: +1 403 781 1825

\*PwC\* refers to PricewaterhouseCoopers LLP, an Ontario limited liability partnership.



We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

#### Opinion

In our opinion, the financial statements present fairly, in all material respects, the financial position of Lindsay Park Sports Society as at December 31, 2015 and the results of its operations and its cash flows for the year then ended in accordance with Canadian accounting standards for not-for-profit organizations.

*PricewaterhouseCoopers LLP*

Chartered Professional Accountants

## Lindsay Park Sports Society Statement of Financial Position

// AS AT DECEMBER 31, 2015

	2015 \$	2014 \$
<b>Assets</b>		
<b>Current assets</b>		
Cash and cash equivalents	813,651	1,781,464
Short-term investments (note 4)	3,376,199	4,268,119
Accounts receivable	608,018	848,826
Inventory	11,082	16,908
Prepaid expenses	87,024	87,569
	<u>4,895,974</u>	<u>7,002,886</u>
<b>Capital assets</b> (note 3)	911,869	736,979
<b>Investments</b> (note 4)	5,960,103	4,191,569
<b>Donations on deposit with Parks Foundation, Calgary</b> (note 10)	731,919	465,710
	<u>12,499,865</u>	<u>12,397,144</u>
<b>Liabilities</b>		
<b>Current liabilities</b>		
Accounts payable and accrued liabilities	908,433	1,461,025
Current portion of long-term debt (note 5)	309,085	298,504
Deferred revenue and grants	1,308,222	1,382,177
Deferred sponsorship – Talisman Energy	500,000	500,000
	<u>3,025,740</u>	<u>3,641,706</u>
<b>Deposits from tenants</b>	27,140	27,140
<b>Deferred contributions</b> (note 6)	418,767	468,767
<b>Long-term debt</b> (note 5)	1,170,665	1,479,750
	<u>4,642,312</u>	<u>5,617,363</u>
<b>Net Assets</b>		
Endowment (note 12)	50,000	25,000
Internally restricted net assets restricted for athletic bursaries (note 8)	249,316	249,316
Unrestricted net assets	7,558,237	6,505,465
	<u>7,857,553</u>	<u>6,779,781</u>
	<u>12,499,865</u>	<u>12,397,144</u>

### Commitments (note 11)

The accompanying notes are an integral part of these financial statements

## Lindsay Park Sports Society Statement of Operations

// FOR THE YEAR ENDED DECEMBER 31, 2015

	2015 \$	2014 \$
<b>Facility revenues</b>		
Admissions, memberships and programs	7,496,312	7,246,234
Facility bookings and rental income	2,333,701	2,235,669
Operating contributions (note 7)	1,261,987	1,208,222
	<u>11,092,000</u>	<u>10,690,125</u>
<b>Facility expenses</b>		
Facility operations (note 9)	3,675,512	3,609,689
Experience providers	2,861,608	2,774,437
Human resources and administration (note 10)	2,727,145	2,179,507
Sales and marketing	1,066,138	1,073,046
	<u>10,330,403</u>	<u>9,636,679</u>
<b>Excess for the year before the following</b>	761,597	1,053,446
<b>Other revenue</b>		
Investment income (note 10)	484,234	423,160
Naming rights and other sponsorships	557,426	577,269
Insurance proceeds from 2013 flood	-	1,340,542
Loss on disposal of capital assets	(6,921)	(17,397)
	<u>1,034,739</u>	<u>2,323,574</u>
<b>Other expense</b>		
Amortization	320,763	277,997
<b>Excess for the year before the following</b>	1,475,573	3,099,023
<b>Capital contributions</b> – capital contribution from City of Calgary	499,337	369,264
<b>Other contributions from other sources</b>	315,000	124,513
<b>Capital expenses</b> – building improvements and capital expenditures	(1,237,137)	(1,300,122)
	<u>(422,800)</u>	<u>(806,345)</u>
<b>Net excess for the year</b>	<u>1,052,773</u>	<u>2,292,678</u>

**Lindsay Park Sports Society**  
**Statement of Change in Net Assets**

// FOR THE YEAR ENDED DECEMBER 31, 2015

	Unrestricted \$	Internally restricted \$	Endowment \$	Total 2015 \$	Total 2014 \$
<b>Net assets – Beginning of year</b>	6,505,464	249,316	25,000	6,779,780	4,472,103
Endowment contributions (note 12)	-	-	25,000	25,000	15,000
Net excess for the year	<u>1,052,773</u>	<u>-</u>	<u>-</u>	<u>1,052,773</u>	<u>2,292,678</u>
<b>Net assets – End of year</b>	<u>7,558,237</u>	<u>249,316</u>	<u>50,000</u>	<u>7,857,553</u>	<u>6,779,781</u>

**Lindsay Park Sports Society**  
**Statement of Cash Flows**

// FOR THE YEAR ENDED DECEMBER 31, 2015

	2015 \$	2014 \$
<b>Cash provided by (used in)</b>		
<b>Operating activities</b>		
Net excess for the year	1,052,773	2,292,678
Items not affecting cash		
Amortization of capital assets	320,763	277,997
Amortization of deferred contribution	(50,000)	(50,000)
Loss on sale of capital assets	6,921	17,397
	<u>1,330,457</u>	<u>2,538,072</u>
Net change in non-cash working capital items (note 14)	<u>(379,368)</u>	<u>212,018</u>
	<u>951,089</u>	<u>2,750,090</u>
<b>Investing activities</b>		
Additions to capital assets	(517,617)	(485,120)
Proceeds on sale of capital assets	15,042	1,176
Net increase in investments	(876,614)	(2,819,181)
Net increase in donations on deposit with Parks Foundation, Calgary	(266,209)	(243,109)
Endowment contributions	25,000	15,000
	<u>(1,620,398)</u>	<u>(3,531,234)</u>
<b>Financing activity</b>		
Repayment of long term debt	<u>(298,504)</u>	<u>(288,284)</u>
<b>Decrease in cash and cash equivalents</b>	<u>(967,813)</u>	<u>(1,069,428)</u>
<b>Cash and cash equivalents – Beginning of year</b>	<u>1,781,464</u>	<u>2,850,892</u>
<b>Cash and cash equivalents – End of year</b>	<u>813,651</u>	<u>1,781,464</u>
<b>Cash and cash equivalents consist of</b>		
Cash	743,144	1,256,415
Mutual funds	70,507	525,049
	<u>813,651</u>	<u>1,781,464</u>



**1 Nature and purpose of the Society**

Lindsay Park Sports Society (the “Society”) is a not-for-profit, non-taxable organization incorporated under the Societies Act of the Province of Alberta.

The purpose of the Society is to oversee and direct the management and operation of Talisman Centre (“the Centre”) in accordance with its by-laws and a management and operating agreement between the Society and the City of Calgary. As part of this agreement, the City provides the Society with annual operating and capital grants. These grants are for the original building only with the operating and capital requirements of the two expanded buildings being the sole responsibility of the Society. The City of Calgary is the owner of the Centre and the land upon which it is located. It provides training, competition facilities and services for the development of Calgary’s high performance athletes in dryland and aquatic sports in addition to providing facilities, programs and services for the fitness and recreational sporting needs of the citizens of Calgary.

**2 Significant accounting policies**

**Basis of presentation**

The Society’s financial statements have been prepared in accordance with Canadian accounting standards for not-for-profit organizations (“ASNPO”).

**Capital assets**

Moveable capital assets which are purchased by the Society are recorded at cost and movable capital assets which are donated to the Society are recorded at their fair value at the date of contribution. They are amortized on a straight-line basis over their estimated useful lives as follows:

Athletic equipment	–	3 – 20 years
Office furniture and equipment	–	5 – 30 years
Computer equipment	–	3 – 10 years

Immovable capital assets, which do not become the property of the Society, are expensed in the year of acquisition.

**Cash and cash equivalents**

Cash and cash equivalents include cash and highly liquid investments with initial terms to maturity of 90 days or less.

**Donated services**

Volunteers contribute a significant number of hours to assist in the management and operation of the Society. Because of the difficulty of determining the fair value of the services contributed, the value of volunteer services is not recorded in these financial statements.

**Financial instruments**

The Society initially measures financial assets and financial liabilities at their fair value. It subsequently measures all its financial assets and financial liabilities at amortized cost except for investments which are measured at fair value. The financial assets subsequently measured at amortized cost include cash and cash equivalents, accounts receivable and donations on deposit with Parks Foundation, Calgary. The financial liabilities measured at amortized cost include accounts payable and accrued liabilities, deposits from tenants and long-term debt.

The Society is not exposed to undue credit risk. Further, the Society is not exposed to foreign currency, price or liquidity risk.

**Inventory**

Clothing inventory is recorded at the lower of cost and net realizable value.

**Non-recording of City property**

The original building complex and its major equipment components were provided from the City of Calgary’s capital fund and are the property of the City; therefore they are not recorded in these financial statements. All building additions, improvements and immovable capital assets become the property of the City of Calgary and are expensed in the year incurred.

**Revenue recognition**

The Society follows the deferral method of accounting for contributions. Restricted contributions are recognized as revenue in the year in which related expenses are incurred. Unrestricted contributions are recognized as received or receivable if the amount can be reasonably estimated and collection is reasonably assured. Endowment contributions are recognized as direct increases in net assets when received.

Admissions, memberships and programs fees as well as facility booking fees are recorded as revenue over the period that the services are rendered, with the prepaid portion recorded as deferred revenue.

Sponsorships and grants are recognized as revenue over the periods that they relate to in accordance with the terms of the sponsorship or grant agreement.

Capital contributions used for building expansion and improvements and to acquire immovable capital assets which do not become the property of the Society are recorded as revenue in the same year as the expansion, improvement or acquisition is expensed.

Restricted investment income is reported as deferred revenue and recognized as investment income in the year in which related expenditures are incurred. Unrestricted investment income is recorded as investment income revenue when it is earned.

**Use of estimates**

The preparation of financial statements in conformity with ASNPO requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. By their nature, these estimates are subject to measurement uncertainty. The effect of changes in such estimates on the financial statements in future periods could be significant. Significant estimates include amortization of capital assets, accruals, and allowance for doubtful accounts.

**Expenses**

Experience Provider expenses includes the costs of programs and services conducted by the aquatics, athletics and wellness departments. Human Resources and Administration expenses include the costs of the human resources, finance and administration departments.

**Comparative figures**

Certain prior year figures have been reclassified to conform to the current year presentation.

**3 Capital assets**

	2015		2014	
	Cost \$	Accumulated amortization \$	Net book value \$	Net book value \$
Athletic equipment	2,145,475	1,373,094	772,381	674,614
Office furniture and equipment	427,207	332,265	94,942	33,198
Computer equipment	152,792	108,246	44,546	29,167
Café furniture and equipment	12,388	12,388	-	-
	<u>2,737,862</u>	<u>1,825,993</u>	<u>911,869</u>	<u>736,979</u>

**4 Investments**

Investments consist predominately of guaranteed investment certificates with various institutions. The guaranteed investment certificates are cashable prior to their maturity date, subject to an interest penalty. Investments are carried at fair value with unrealized gains or losses recognized directly in the statement of operations as investment income. Investments with maturity within one year have been classified as short-term investments.

**5 Long-term debt**

	2015 \$	2014 \$
10-year loan from the City of Calgary, bearing fixed rate interest at 3.514%, repayable in semi-annual payments of \$179,196 including principal and interest, with a maturity of June 15, 2020.	1,479,750	1,778,254
Less: Amounts due within a year	<u>(309,085)</u>	<u>(298,504)</u>
	<u>1,170,665</u>	<u>1,479,750</u>

The estimated principal repayments are as follows:

	\$
2016	309,085
2017	320,042
2018	331,387
2019	343,134
2020	<u>176,102</u>
Total	<u>1,479,750</u>

Interest expense recorded in the year was \$63,679 (2014 – \$74,641).

**6 Deferred contributions**

In 2005, the Society received an anonymous contribution of \$1,000,000 in exchange for the right to name the fifty meter pool complex constructed in 2003 "The Calgary Foundation Aquaplex". The naming rights are for a term of twenty years. The Society has recorded a portion of the contribution \$50,000 (2014 – \$50,000) as revenue for the year and deferred the balance of \$418,767 (2014 – \$468,767) which will be recognized as revenue on a pro-rata basis over the remaining term of the naming rights.

**7 Operating contributions**

Included in operating contributions are the following grants and contributions:

	2015 \$	2014 \$
Operating contribution from the City of Calgary	1,253,350	1,208,222
Operating grant – other	<u>8,637</u>	<u>-</u>
	<u>1,261,987</u>	<u>1,208,222</u>

## Lindsay Park Sports Society Notes to Financial Statements

// DECEMBER 31, 2015

### 8 Internally restricted for athletic bursaries

The Lindsay Park Development Foundation ("Foundation") was dissolved on January 1, 2003 and the assets, liabilities and net assets were transferred to the Society. The purpose of the Foundation was to act as a trustee to administer the funds from the Western Canada Summer Games Foundation, together with any other funds received, for the purpose of improving the quality of the services offered at Talisman Centre and assisting the development of athletes training at the Centre.

The Society has agreed to continue the work of the Foundation and accordingly has restricted the net assets received from the Foundation for the purpose of providing bursaries and grants to athletes and Sport Partners training at Talisman Centre.

### 9 Facility operations

Included in Facility Operations expense are the following utility expenses:

	2015 \$	2014 \$
Electricity	838,579	742,351
Natural gas	243,844	409,140
Total	<u>1,082,423</u>	<u>1,151,491</u>

### 10 Donations on Deposit with Parks Foundation, Calgary

#### Access Advantage endowment agreement

In 2004, an endowment fund named Access Advantage was established at the Parks Foundation, Calgary. The income from the endowment allows the Society to provide subsidies and fee assistance to patrons of limited economic means in order to improve their access to Talisman Centre. In a prior year, the endowment fund received from an anonymous donor a donation of \$1,250,000. The Society has agreed to increase the endowment fund to \$3,000,000 by way of contributing at least 15% of its annual excess of revenues over expenses before internal allocations to the Endowment Fund. The contribution from the Society for 2015 was \$126,314 (2014 – \$404,590) and has been recorded as an accrued liability and Human Resources and Administration expenses at year end.

## Lindsay Park Sports Society Notes to Financial Statements

// DECEMBER 31, 2015

	\$
Original endowment donation	1,250,000
Society's contribution – 2005	82,236
Society's contribution – 2006	104,001
Society's contribution – 2007	168,494
Society's contribution – 2008	142,616
Society's contribution – 2009	94,352
Society's contribution – 2010	-
Society's contribution – 2011	107,212
Society's contribution – 2012	317,129
Society's contribution – 2013	203,056
Society's contribution – 2014	404,590
Society's contribution – 2015	<u>126,314</u>
	<u>3,000,000</u>

The Society's commitment was fulfilled in 2015.

Income related to this endowment amounted to \$312,163 (2014 – \$270,730) and has been included in Donations on Deposit with Parks Foundation, Calgary and was recognized as Investment Income. Administration fees of \$45,325 (2014 – \$26,860) related to the Endowment Fund were paid to the Parks Foundation, Calgary and were recorded as Human Resources and Administration expenses. The following is a continuity of the Donations on Deposit related to the investment income with the Parks Foundation, Calgary:

	2015 \$	2014 \$
<b>Balance – Beginning of year</b>	465,710	222,601
Interest	426	269
Administration charges	(1,054)	(1,030)
Endowment interest	312,162	270,730
Administration charges on Endowment	<u>(45,325)</u>	<u>(26,860)</u>
<b>Balance – End of year</b>	<u>731,919</u>	<u>465,710</u>

**11 Commitments**

**Energy contracts**

**a) Gas contract**

The Society has a natural gas agreement with Enmax for the period January 1, 2011 to December 31, 2014, which was renewed for the period of January 1, 2015 to December 31, 2019, to purchase predetermined amounts of gigajoules at predetermined prices.

**b) Electrical contract**

The Society has an electrical agreement with Enmax for the period January 1, 2014 to December 31, 2016, to purchase kilowatts at a predetermined price.

**12 Endowments**

In fiscal 2013, Talisman Energy Inc. entered into an agreement with the Society whereby Talisman Energy Inc. committed to provide \$50,000 to establish the Talisman Energy Amateur Sport Bursary Award, which will be awarded in conjunction with the John Currie Amateur Sport Legacy Fund that is managed by Parks Foundation Calgary. In 2015, \$25,000 (2014 – \$15,000) was recorded by the Society as an endowment contribution. Pursuant to this agreement, earned income on this endowment is required to be awarded as a bursary to amateur athletes with financial needs who are training in Calgary.

**13 Government remittance payable**

As at December 31, 2015, the amount of government remittance payable included in accounts payable and accrued liabilities was \$nil (2014 – \$nil).

**14 Non-cash working capital**

	2015 \$	2014 \$
Accounts receivable	240,808	408,446
Inventory	5,826	4,497
Prepaid expenses	545	5,200
Accounts payable and accrued liabilities	(552,592)	(353,739)
Deferred revenue and grants	(73,955)	147,614
	(379,368)	212,018

**15 Subsequent event**

On January 15, 2016, a contributor removed its restriction on funding of \$500,000 provided to the Society making the funds available for general use. The Society recognized this deferred revenue in fiscal 2016 accordingly.



## Olympic, Paralympic and World Championship Medallists

Sarah Alexander  
 Sharon Hambrook Boreyko  
 Eryn Bulmer Barrett  
 Michelle Cameron Coulter  
 Cora Campbell  
 Erin Chan  
 Karen Clark Le Poole  
 Cari Read Din  
 Karen Fonteyne  
 Duff Gibson  
 Andrew Haley  
 Blythe Hartley  
 Carol Huynh  
 Joanne Kelly  
 Kelly Kryczka Irwin  
 Karin Larsen  
 Curtis Myden  
 Shayna Nackoney-Skauge  
 Kendra Ohama  
 Janis Pardy  
 Tom Ponting  
 Lori Radke  
 Romel Raffin  
 Jessica Sloan  
 Michelle Stilwell  
 Reidun Tatham  
 Mark Tewksbury  
 Carolyn Waldo  
 Kristin Zernicke  
 Brooke Zimmerman

## Past Chairs of Lindsay Park Sports Society

Bob Bratton, 1983–1984  
 Dennis Harley, 1984–1985  
 Arlene McGinn, 1985–1986  
 David Ardell, 1986–1987  
 Michael Welch, 1987–1988  
 Ken Johnston, 1988–1989  
 Don Buchignani, 1989–1990  
 Giles Parker, 1990–1991  
 Lorna Read, 1991–1992  
 Jim Dale, 1992–1993  
 Bill Eshom, 1993–1994  
 Chris Hampshire, 1994–1995  
 David Madsen, 1995–1996  
 Ben Meulenbeld, 1996–1997  
 Peter McKenzie, 1997–1998  
 Ron Desrochers, 1998–1999  
 David Burgess, 1999–2000  
 Ken Fowler, 2000–2001  
 Wayne Arvidson, 2001–2002  
 John Townley, 2002–2003  
 Annette Gillis, 2003–2004  
 Doug Bird, 2004–2005  
 David Macaulay, 2005–2006  
 Verla Wong, 2006–2008  
 Dwight Jack, 2008–2009  
 Rob Davis, 2009–2010  
 Alec Milne, 2010–2011  
 Jon Truswell, 2011–2012  
 Steve Sproule, 2012–2014  
 Terry Bausted, 2014–2015

## Outstanding Contributions from Staff and Volunteers

Bernie Asbell, General Manager, 1993–2005  
 Brenda Clarke, General Manager, 1984–1990  
 Charlie Clemente, Staff Member, 1990–2010  
 John Currie, The John Currie Amateur Sport Legacy Fund, 2014  
 Mike Gavan, Board Member, 1994–2005  
 Eldon Godfrey, Builder of LPSS, 2002  
 Rick Grafton, Building Healthier Futures Fundraising, 2001–2004  
 Karen Iwanski-Doutre, Staff Member, 1988–2010  
 Siro Khem, Staff Member, 1990–2010  
 Carol Kinley, Staff Member, 1988–2012  
 Sharon Koop, Staff Member, 1990–2007  
 Vicki (Lines) Park, Executive Assistant, 1987–2006  
 Mike Mears, Building Healthier Futures Fundraising, 2001–2004  
 Catherine Nielsen, Staff Member, 1990–2005  
 Bill Porter, Long-time Volunteer  
 Eric Rieger, Parks & Recreation, 1983–1992  
 Sue Scott, Staff Member, 1983–2002  
 Peter VanderPyl, General Manager, 1990–1993



# Lifetime Members

# Thank You

A special thanks to our sponsors and partners who continue to make Talisman Centre one of the most inspiring and leading-edge sport training facilities in Calgary.



Many thanks to the individuals, corporations and foundations who have contributed to The John Currie Amateur Sport Legacy Fund, providing bursaries to amateur athletes with financial need training in Calgary.

Annapolis Capital Limited  
Anonymous Donors  
ATB  
Bennett Jones LLP  
Bird Construction Company  
Carolyn Bosch  
Bob Bratton  
Calgary Flames Foundation for Life  
Canadian Pacific  
Stan Carscallen and Eva Friesen  
Centaur Products Inc.  
Brenda-Jean Currie  
Lauchlan and Karen Currie  
Rob Davis  
DB Perks Group of Companies  
Jim Dixon  
Eco-Friendly Building Services Ltd.  
Lyn and Bill Eshom  
Executive Mat Service Ltd.  
Stephanie and Brian Felesky  
Flesher Marble & Tile 1910 Ltd.  
Rhonda Fulton  
Gallagher Benefit Services (Canada) Group, Inc.  
Game Day Flooring  
Ron Ghitler  
Dick and Lois Haskayne  
Dan and Kathy Hays  
Eva and Gordy Hoffman and Family

Penny Hume  
Investors Group  
Janet and Ron Kuchinka  
Lan Solutions Corp.  
Lindsay Park Sports Society  
Scott and Rachel MacDonald  
Marsh & McLennan Companies Inc.  
Dr. Arlene McGinn  
Rob Peters  
PowerOFFICE Software Systems Inc.  
PricewaterhouseCoopers LLP  
Progress Energy Canada Ltd.  
RBC Foundation  
Repsol  
Beat Schmassman  
Schmidt Family  
Marg and Ron Southern  
Michael and Caron Stewart  
Talisman Centre Promotions  
The Hearn Family Foundation  
The Royal Trust Company  
Jon and Tonya Truswell  
Paul Valentine and Andrea Gould  
Ted Valentine  
Stanley and Dorota Weber  
Peter and Carol Ann Williams  
Williams Engineering  
W. Brett Wilson  
Marion and Dave Wolff



*Best place to work off the stress @talismancentre*

**- Len, December 2015 // Twitter**



*@TalismanCentre tried the spin & box class with Dwili this morning. Awesome! She's fun and the variety makes the time fly. #strongwomen*

**- Cheryl, November 2015 // Twitter**



*Inspiration from Mel @TalismanCentre during this morn's spin: "Sweat like a pig, look like a fox."*

**- Len, December 2015 // Twitter**



*I love Talisman, can't get enough of it. My happy place!*

**- Fa, December 2015 // Facebook**

